

INTERNATIONAL WEEK 2015

The programme has been developed in partnership
with the **University of Saint Joseph** in Macau.

CATÓLICA
BUSINESS SCHOOLS ALLIANCE

OCT 25- NOV 2
MACAU
HONG KONG
SHANGHAI

With the objective of supporting internationalization strategies, the **Católica Business Schools Alliance** is organizing an international business week to promote understanding of the economic and social environment in China, a country of great interest in the context of business expansion.

TIME	DATE	ARRANGEMENT
25 OCT 2015	Sunday	Reception at the Macau Airport / Arrival via HK
26 OCT 2015	Monday	USJ Campus visit
		Lunch
		Afternoon - site visits
27 OCT 2015	Tuesday	Forum visit
		Lunch
		Visit the Chamber of Commerce
28 OCT 2015	Wednesday	Morning Seminar in Cultural Industries
		Site Visit - leading gaming and hotel facilities
		Afternoon ferry from Macau to HK
29 OCT 2015	Thursday	Visit Hong Kong Stock Exchange
		Lunch
		Visit the Chamber of Commerce
30 OCT 2015	Friday	Site visit
		Lunch
		Sightseeing and shopping
31 OCT 2015	Saturday	Fly to Shanghai / Oporto
		Lecture on chinese culture and business environment
1 NOV 2015	Sunday	Site Visit - Multinational company or major bank in Shanghai
		Sightseeing and shopping
2 NOV 2015	Monday	Trip back home

Business Schools Alliance

The Católica Business Schools Alliance's mission is to provide business and non-profit organizations access to knowledge, expertise and human capital, essential to internationalization and competitiveness in the global business environment.

Price / Terms:

4.250€* - 7 days | Macau and Hong Kong

5.200€* - 9 days | Extension to Shangay

*VAT not included.

10% discount to enrollments until 25th of August.

Enrolment implies payment of 10% of the tuition fee (not refundable).

Included:

Intercontinental flights (departure from Porto)

Flights inside China and transfers to/from airports;

Accommodation in 4* hotels;

Company visits;

Seminars in local Universities;

City Tours in Macau, Hong Kong and Beijing;

Monitoring the group at all sites.

Not included:

Extra expenses in hotels;

Meals;

Costs of obtaining a visa;

Insurance policies.

Cancellation policy:

CBSA reserves the right to change* / modify the program. Any material changes will be communicated in due time.

The enrollment cancelation requires the full payment of the programme.

*Católica Business Schools Alliance reserves the right to cancel the course due to insufficient enrolment. If this is the case, the tuition fee will be fully refunded.

More information:

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